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FOR IMMEDIATE RELEASE

Ampli-Fi and VisionAST Announce Strategic Partnership to Elevate Dealer Analytics and F&I Performance for Powersports and Automotive Dealers

After years of running parallel paths in the dealer performance world, Ampli-Fi and VisionAST are officially joining forces in a strategic partnership designed to bring dealers the perfect blend of real-time analytics and hands-on F&I performance coaching.

This collaboration has been a long time coming — pairing Ampli-Fi’s boots-on-the-ground development approach with VisionAST’s industry-leading analytics platform to help dealerships make smarter decisions, increase profitability, and execute with clarity.

Through this partnership, Ampli-Fi dealers will gain deeper visibility into key performance indicators including PVR, product penetration, lender mix, service contract performance, and overall F&I effectiveness — all powered by VisionAST’s intuitive data technology.

“We are excited to partner with Ampli-Fi,” said Kyle Reid, VisionAST Vice President of Strategic Partnerships. “Their commitment to dealer development aligns perfectly with our goal of delivering powerful analytics that translate into measurable results. Together, we’re equipping dealers with both the tools and the strategy to win.”

By integrating VisionAST’s data solutions with Ampli-Fi’s training, consulting, and product strategy, dealers can finally move beyond static reports and into actionable insight. Raw data becomes clear dashboards, trends become opportunities, and performance becomes something leaders can track — and improve — in real time.

“Our mission has always been to help dealers grow through clarity, process, and performance,” said Court Johansson, Founder of Ampli-Fi. “Partnering with VisionAST gives our dealers the real-time intelligence they need to identify opportunities, correct inefficiencies, and build sustainable profit centers.”

The partnership will initially focus on powersports with expansion into additional verticals planned for the near future.

Dealers interested in learning more about the Ampli-Fi and VisionAST partnership can contact:

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VisionAST

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